

Prospectus for NMWS Members Only

Southwestern Watercolor Society

Hosts the 38th Annual

Western Federation of Watercolor Societies Exhibition

Western Federation website: <http://www.wfws.org/>

WESTERN FEDERATION OF WATERCOLOR SOCIETIES (Entry Deadline Dec 7th, 2012)

The Western Federation of Watercolor Societies (WFWS) was formed 38 years ago through the foresight and work of Dr. David Gale (1915 - 1980) of the New Mexico Watercolor Society. Today, the WFWS includes over 4,500 artists in twelve regional watercolor societies and guilds. The WFWS encourages and recognizes artistic excellence and works to increase visibility of watercolor as an artistic medium through our annual exhibitions.

Arizona Watercolor Association (Phoenix, AZ)	AWA
Colorado Watercolor Society (Denver, CO)	CWS
Idaho Watercolor Society	IWS
Nevada Watercolor Society (Las Vegas, NV)	NWS
New Mexico Watercolor Society	NMWS
San Diego Watercolor Society (San Diego, CA)	SDWS
Southern Arizona Watercolor Guild (Tucson, AZ)	SAWG
Southwestern Watercolor Society (Dallas/Ft Worth, TX)	SWS
Texas Watercolor Society (San Antonio, TX)	TWS
Utah Watercolor Society (Salt Lake City, UT)	UWS
Watercolor Society of Oregon	WSO
West Texas Watercolor Society (Lubbock, TX)	WTWS

Juror---Mark Mehaffey

Signature Member of AWS, NWS, Rocky Mountain Water Media Society, Watercolor West, and Transparent Watercolor Society of America, among others will judge this year's Exhibition. Mark's work has appeared in The Best of Watercolor, Places in Watercolor, Splash-5 and Splash-10. His paintings are included in numerous private, corporate, and public collections. His first book "Creative Watercolor Workshop" was released in summer 2005. Mark is listed in "Who's Who in America" 2001. Check his web site www.mehaffeygallery.com for examples of his work.

38th Annual WFWS Exhibition Entry Requirements

1. The artist must be a member of one of the societies in the Western Federation of Watercolor Societies (WFWS) and may enter through one society only.
2. Work must be original and completed within the last two years. All work must be water-based media on paper or yupo presented in a primarily aqueous manner. Water-based media includes watercolors, acrylics, inks, gouache, casein, egg tempera, watercolor pencils and watercolor crayons. Collage materials must be painted by the artist with water media. Non water-based media may be integrated into a primarily aqueous painting as a minor element (20% or less of the surface). No copies of another artist's work or recognizable use of another's copyrighted intellectual property will be accepted. Paintings must not have been shown in any WFWS, juried national or international exhibitions (including Nat'l or Int'l on-line Exhibitions).
3. Size Limitations:
Maximum outside mat size: 32" x 40"
(must be in whole inches – no fractions !)
Minimum mat width : 3.5" each side Minimum image size 140 square inches
4. Entries will be submitted digitally as an email attachment to your society delegate *or on a CD*. **CDs will not be returned.** (See Digital Image Requirements)
5. Accepted works must be matted with a single white or off-white mat (no gray or beige). Attach work to a

3/16th inch foam-core backing in a **clear plastic sleeve with your label on back of the sleeve. Do not seal the sleeve. Use blue painters tape only for re-sealing of the sleeve when returned.**

6. No price changes will be accepted. Paintings must be available for the duration of the show. **Irving Art Center requires a 20% contribution on any sales from the Show.**

7. Submission will be rejected if it does not conform to information provided with entry. The juror's decision is final. Permission is assumed by SWS to reproduce accepted artwork for the catalog and promotional uses. Failure to provide accepted artwork will result in the artist being ineligible to enter WFWS for the following two exhibitions.

FEES – Make check payable to your society

One entry is \$30, \$5 additional each for up to 2 more entries. Only one painting per artist will be accepted. Entry fees are non-refundable. Each entrant will receive a full color catalog. Additional catalogs may be purchased from SWS for \$15.

IF ACCEPTED - Accepted paintings must be shipped by your society delegate to SWS with a pre-paid return using an **“Air Float Container.”** A handling fee of \$40 for each accepted painting, made payable to SWS, will be required. Detailed instructions for labeling and shipping will be included with notification of acceptance.

Digital Image Requirements

1. File format: **.jpg files** (no exceptions)
2. Resolution **must be 300 dpi**
3. Image size must be set so the **longest dimension is 1200 pixels.**
4. Each image file must be named as follows: Your Society initials, first four letters of your last name, painting number (1, 2, 3), painting title (short versions please), .jpg extension.
Example: SWS, Joe Painter, 1st entry, “Darn Good Picture” would be: **SWSPain1Darn.jpg**
5. Attach the image(s) to an email and send them to your **Society Delegate. (or mail the image(s) on a CD to your Society Delegate)**

Important—Entry Form, digital files, and questions) should be sent to **your Society Delegate**, not to SWS

Key Dates	
Dec 7, 2012	Entries due to your Society Delegate
Feb 22, 2013	Accepted notices mailed to Delegate
Mar 15, 2013	Matted paintings due to Delegate
June 1, 2013	Exhibition opens to Public
July 7, 2013	Exhibition Closes
July 9, 2013	Begin returning Artwork

NMWS Paper Entries Mailed To:

NMWS Delegate to WFWS
Woody Duncan
7236 Calle Montana NE
Albuquerque, NM 87113-1277

Digital Entries To: nmwsexhibitions@gmail.com

38th Annual WFWS Exhibition June 1st – July 7th, 2013

Keep This Section for Your Records

Complete Title (please print)	Price	Image Size H x W	Mat Size H x W
Entry #1			
Entry #2			
Entry #3			

Check List (Contact Your Society Delegate _____ with any questions)

_____ **Painting has not been in prior WFWS, juried National or International Exhibitions (including juried Nat'l or Int'l on-line Exhibitions)**

_____ JPG file emailed to your society delegate **or on CD (CDs will not be returned)**

_____ Check enclosed for entry fee, made out to your society **(NMWS)**

_____ Entry form, signed and completed

_____ Email address.... or include a self-addressed, stamped #10 envelope only if you DO NOT want notification by email

38TH ANNUAL WESTERN FEDERATION OF WATERCOLOR SOCIETIES EXHIBITION

Neither the **Southwestern Watercolor Society** nor its officers, nor any receiving or leasing agent will be liable for loss or damage to any work of art submitted to this exhibition. Insurance, if desired for shipping, exhibition or any other reason, is the responsibility of the individual artist. Images of selected work may be used for publicity, catalog or slide shows at the discretion of the **SWS**. By submitting work to this exhibit the artist agrees to the conditions set forth on this entry form. I hereby agree to the above liability clause and to abide by all the rules and regulations set forth in the prospectus of the Western Federation of Watercolor Societies 38th Annual Exhibition. Permission is granted to photograph my painting and use my image for publicity purposes.

Artist signature _____ Date _____

JPG File provided as:

_____ Email attachment

_____ CD (enclosed)

Entry Fee: 1 entry ___ \$30

2 entries ___ \$35

3 entries ___ \$40

Check number _____

PLEASE PRINT CLEARLY !

Name _____

Address _____

City _____ State _____ Zip code _____

Phone _____ Email _____

		Medium	Price	Image H x W	Outer Edge of Mat H x W
Entry #1	Title				
	File Name				
Entry #2	Title				
	File Name				
Entry #3	Title				
	File Name				

Fill in this section and provide a self-addressed stamped #10 envelope only if you **DO NOT wish to be notified by email**

Artist's name:

Entry 1

Title _____

Accepted Not

Entry 2

Title _____

Accepted Not Accepted

Entry 3

Title _____

Accepted Not Accepted

**NMWS Delegate to WFWS
Woody Duncan
7236 Calle Montana NE
Albuquerque, NM 87113-1277**



WFWS

Western Federation of Watercolor Societies

38th Annual

**Western Federation of Watercolor
Societies Exhibition**

June 1st - July 7th, 2013

Irving Arts Center, 3333 N. MacArthur Blvd Irving, TX 75062

Hosted by the Southwestern Watercolor Society